

The Limitless Experience Podcast
What launching gets to look like
Transcript

Suzy: [\(00:02\)](#)

They're still playing a way smaller game because they haven't given themselves permission to step up and into their limitlessness. And so we don't want to be a mirror of their smallness. We want to be the model of their greatness.

Welcome to the limitless life experience podcast with me, your host, Suzy Ashworth. I'm a mum of three, seven figure serial entrepreneur, Hay House author, international keynote speaker, quantum transformation and embodiment coach and believer in miracles. My superpower is helping female entrepreneurs, like you, create six figure breakthroughs in your business fast so that you can expand into limitless living and create an incredibly positive difference in the world. In this space, you will hear me talk all about wealth, yourself, spirit and impact. This is the limitless life experience podcast.

Hello hello, you gorgeous human beings. It is Suzy Ashworth here, quantum transformation and embodiment coach. And I am super excited to welcome you to this episode of the limitless life experience podcast. And you know what it feels like it's been a minute since I recorded some episodes. So it is good to be back in front of the mic, even though I am not going to lie.

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I'm a wee bit tired. At the time of recording, we are in launch week and I am loving it. It has been maybe like four months, not since we launched, but since we have run our art of high ticket selling coaching series, and I just love running this week. I know, like it's always our intention to have a shed load of people who have signed up. And I think we just about hit under 1000 people for this event, which is incredible. You know, we know that 1-2% of people will sign up. So we know that 98% of the people that come to this event or register to this event will not go on to work with us. And it doesn't matter. Why doesn't it matter? Because I cannot be more clear and more transparent when I say the work that I am here to do.

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Like I know that it is here to impact millions of people. And I haven't stepped into the vibration of millions right now. Right now I'm in the vibration of low thousands and I get to elevate into tens of thousands. And I get to elevate that again into hundreds of thousands until I eventually hit 1 million and then add 0's at the end. But right now, and in the future, I know that the majority of people will never ever work with me, but that still doesn't mean that I don't get to touch their lives and influence the way that they think and create mini breakthroughs, a-ha's and just like light bulb moments that get to change the way that they show up in their business and in their life. And there is nothing that gives me more joy and more pleasure

than when somebody who shows up for a week of free coaching actually just shows up and they show up for themselves.

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And then they come into the group and they say things like, 'guess what? I was really geared up after the call last night, I decided to raise my rates and I just made my highest sale ever of 4,500 pounds.' You know, that is what I got to see today. And I'm like, this is why I love doing coaching weeks. This is why I love showing up with the intention of making a difference. And I think that in our industry, there are, yeah there are people that give it a bad name, but it's not even so much that I think that we either get so obsessed with having the next biggest launch and the next biggest launch and, you know, proving ourselves over here and not wanting to look like a failure over there that it's easy to get distracted from really tuning into why we're doing what we're doing.

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And we are here to help people. We are here to make a difference. And for those of you who know me well you know that I don't want that difference to be a ripple effect. I want it to be a freaking tidal wave. And so even though I am a wee bit tired as I record this episode, underneath that, it's just a huge amount of gratitude. Like right now, as I sit here, I can't imagine not doing this work. And right now, as I sit here, I really just, the desire is to get better and better and better and reach more and more and more people. And I hope that you listening to this, I hope that it ignites, like, I hope that you hear yourself in these words. It's so funny. One of the people in the coaching series this time said, 'I came to see you and I saw myself' and that blew me away.

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You know, I think that the people that make the biggest difference in my life, yes, they are a mirror for me. I always say, be the model, not the mirror. So when you're sitting at it, and when you're coming at it, from our perspective as the coach, we want to model what is possible. And often when people come to us in that first instance, they are not living into their fullest potential. They're not being the biggest and the best versions of themselves. They're still playing a way smaller game because they haven't given themselves permission to step up and into their limitlessness. And so we don't want to be a mirror of their smallness. We want to be the model of their greatness. And at the same time, I know that anybody that I am attracted to, anybody that I see, who is really illuminated, you know, is really glowing, is shining, is making the impact that they desire to make in this world.

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You know, are writing books, are talking to thousands of people, are creating beautiful, amazing content. Every single person that I see in that space and doing those things and being that person is not just a model for me, they are also a mirror of the part of me that is already, already, willing, and available for that vibration. If that wasn't in me, then I wouldn't be able to see it. If that wasn't in me, then I

wouldn't be able to see it. I wouldn't be able to feel it. I wouldn't resonate with it. I would just walk on by. I would be triggered by it. I would be irritated by it. It'd be like, hmm, not for me. And so as you sit here listening to me today, you know what you're hearing is a huge amount of appreciation and gratitude, knowing that in that appreciation and gratitude for what is and what is happening.

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And what's been happening over the last few days, there is an even deeper level of expansion that I get to feel into. And when I speak that expansion into existence, as I am doing right here, I shorten the timeline because I create this. One, it's accountability. You know, people play it back to me, 'oh, I listened to this.' People will have conversations with me as though we're having conversations together. When I talk like this, when I talk on the podcast and I'm like, Oh yeah, I remember I said that. Oh yeah I said I was writing a book. Oh yeah, yeah, yeah. But that's still a thing, that's still happening. You said you wanted to make a difference. You said you wanted to be here in 20 years time. You said you wanted to create a 3 million pound company. You said you wanted to create a 10 million pound company.

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Every time I share in this way, I get to collapse the timeline a little bit. I get to recalibrate my frequency just a little bit more, to be more in alignment with those desires, those wishes, those hopes, those decisions, those decisions to be that person. And so really my intention with this episode is to invite you. Here's an invitation for you to see where you can speak into existence, not only your gratitude and appreciation for what is and what it is that you have created and all of the steps that have got you to where you are today. Where can you speak that into existence? And where's the stretch? Where's the limitlessness. Where's the growth zone? Where's that opportunity for you to speak the new expanded version of what gets to be your reality into existence?

I would love, love, love if you want to give me the honor and the privilege of sharing with me your expanded vision, hit me up on Instagram, come and find me in the quantum success hub and just post like my space is your space. And I would really, really love to hear and witness you. So that is it for me today. Thank you so much for listening. I appreciate you. I love you so much. And I hope that this inspires you to say now is the time for my next level. And if you want my help with that, please do not hesitate to get in touch. Right my loves, faith plus action equals miracles. Remember that.

Faith + Action = Miracles