

## The Limitless Experience Podcast Transcript

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Welcome to the limitless life experience podcast with me, your host, Suzy Ashworth. I'm a mum of three, seven figure serial entrepreneur, Hay House author, international keynote speaker, quantum transformation and embodiment coach and believer in miracles. My superpower is helping female entrepreneurs, like you, create six figure breakthroughs in your business fast so that you can expand into limitless living and create an incredibly positive difference in the world. In this space, you will hear me talk all about wealth, yourself, spirit and impact. This is the limitless life experience podcast.

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Yo, yo, how the devil are you, happy holidays people. It's that interesting phase of trying to, you either are working or you aren't working and if you're not working all power to you, amazing. If you are working and you have children at home, it's that real interesting like, how are we doing this? What are we trying to do? How are we not losing our shizzle? Or how are we keeping it all together? How will we be the parents that we want to be and still doing what we want to do in our business? How are we doing all of the things, right? The title is what the fuck if nobody buys, who has had that thought before, when you have been going into launch, when you have been doing a masterclass, when you've been going in and rather than feeling like, yay exciting, you have that feeling of what the fuck if

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nobody buys. I have to say when it happens once, when you have the thought, what if nobody buys once, the next time you go into it, that thought is even more present, it's even more present. And I want to share with you a couple of things that I want, that are just really important, but I feel like both of the things that I want to say, whilst could be their own trainings, are deeply resonant. So what the fuck if nobody buys. This happens less, when you have built up momentum and you're in like a high vibe, you've had people saying yes to you, whether it's about the program you were about to launch, you've had yeses coming around, you've been in flow in other areas, particularly in your business. And sometimes being in flow just in life is enough. But particularly when you've had flow in other areas of your business, you get that question mark come up less.

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So when you're in flow in other areas of your business, when you're going into a launch, it's more like, oh my goodness, this is going well over here. Like how good

is this launch going to be? It's less likely that you go into a launch or a training feeling anxious when stuff has been going good for you. When things are going well, it helps with them and momentum and the vibration overall. Now what this is when our life situation is going well, and our life situation in business is going well, we're like, yeah baby this is good, I got it going on. But the minute our life situation or our situation in business is going less well, our vibration and frequency and mood, our thoughts and our feelings correlate with things going less well. So when things are going amazingly, but when things are going not amazingly, I am down, this is the first piece of the puzzle.

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And I was really thinking about this this morning. And the reason I'm doing this training is as one of the people, my peer mastermind had this question and my mentor talks a lot about situational power or circumstantial power when the circumstance is a good, I'm great. And when circumstances, aren't good, I'm not great. For me, it's about situations. And rather than the word power, which I know that some people just don't resonate with, for me, it's that situational frequency. And I was thinking about how in January was one of the toughest months that I have had in my life for such a long time. It was when we moved back to England from Spain, it's when we told our kids that we were separating. And it's when we also started to tell friends and family really, that we were separating.

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And there was a huge, a huge amount of sadness, god it makes me feel sad just thinking about it. It was really tough. We were also, we were back in England, but we were not in our family home. We were in a house in Whitstable. It wasn't our own home. It was lovely, but it wasn't our own home and it felt weird. And so the situation that I was in at that time was really, it was low. It was a low frequency. And yet in January I had, I don't know, I don't necessarily know it was my biggest month ever, because it's now all blurred into one. It's certainly not my biggest month now, but in January I had my biggest cash month for months, let's say for months. And it was £190,000 pounds cash received. And what was really, and I was thinking about this this morning as my friend was like, what the fuck if nobody buys, because she has been in this kind of low, her life situation has not been in her favor.

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If you look on the outside of that, it's like a lot of crap going on. And so the question that I was asking myself with the thing that I was realizing is that even though there can be a lot of low frequency stuff going on and there can be a lot of evidence around you that things are not good, that does not need to determine the outcome of your masterclasses and your launches ever. So this is really important for the people that are coming off the back of a launch that hasn't gone to plan. I want you to know, because often what we do is we take the bad thing that happened in January and we start superimposing it onto February and March and April and May. We take those feelings and we connect it and we make it mean that this bad things happening over here.

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So this bad thing is then going to impact everything that's happening over here. Does this make sense? Do you recognize yourself like dragging in the low frequency from other areas of your life or in your business and putting it into whatever you're doing at that time? You definitely do not have to connect the two and this, I'm just going to read what, this is really important because what comes up with this, and I think this is going to feed into what Adele was saying, is that we often connect money with deserving and worth. And when something bad is happening, whether it's health or in my case a separation, the mind can easily start making the connection that because this is bad judgment, bad over here, you don't deserve stuff over here. Really, really important to start disconnecting the two things. What we're asking is transcendental frequency, transcendental magnetism, where you are able to expand beyond what is happening and still be in receiving mode.

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Still allow yourself to magnetize and receive. Even if something bad happened last month, even if something bad is happening today. Now you can have your transcendental, magnetism, frequency, power, whatever you want to call it. You can have that in your field and still not be tapped into receiving or tapped into the inspiration required for you to take aligned action, for you to get the nudges, to hear the, okay maybe you want to do it like this, maybe you want to do it like that, maybe we get to switch things up here and there. And what you get to tap into is the universal frequency and the universal intelligence. What we want to combine is your transcendental frequency with the universal intelligence. And when these two things come together, you are able to create magic because you're in receiving mode, but you're also in listening mode.

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So you can hear the nudges, you can hear the guidance and you can feed off that expensive universal power, intelligent frequency. So it's like there are three phases. You have your situational frequency. And the mastery comes when you are able to tap into your transcendental frequency, rising above it, even when there is stuff happening. And then from that position of being risen is really, or expanded, is connecting with that universal intelligence, which is going to give you the nudge, the inspiration, and allow you to tap into the frequency of trust. Because when you're aware of that universal frequency, being there, it's around us all of the time, that fear of what the fuck if nobody buys, even if nobody buys. The fear dissipates, because you know that you're going to get the resources, the inspiration, the light bulb that you need in order to be fully supported, always.

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So when you have all of that in your field, you then have a different energy to bring to your challenges and masterclasses. And the first thing that I want you to be really aware of and be tapping into is whether you have 10, 100 or 1000 or 10,000 people, I want you to be in the energy of this masterclass, this challenge, this

workshop series, or regardless of whether anybody buys or not is going to change some lives. I am sharing information that if people take on board and choose to implement, it is going to change their lives. So rather than being what the fuck if nobody gives anything to me, your energy is completely different because you are fully excited about what it is that you get to share, I'm going to be able to share this amazing experience with you. Now, when you are tapped in to your transcendental frequency, it means that whether somebody does have that life-changing experience and says, oh my God, this was the most mind blowing thing that I've ever experienced or not your energy field is solid, because you're not being swayed by the situation that is being presented to you at the time.

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Like this is really, really important because most of us are operating from this place of, I feel good depending on the feedback that I'm getting at any given time. And the feedback is the situation, we want you to rise, we want you to transcend, transcendental frequency. And so your intention is the everything. And so making sure that your energy is behind what it is that you're teaching, what it is that you're sharing and anybody who's been in my programs knows that more isn't always better. I'm not talking about like spinning your guts, given everything that you can possibly throw at somebody that is not the thing that creates transformation. So please don't get that mixed up. But coming in with that intention, that this is going to be a life changing two hours, you're going to come in knowing this, and you're going to leave knowing that, and that gets to change the game for you.

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This week gets to change the game for you. That type of energy is really pure and clean. And then it's the choosing to know that when you come at it with that type of energy, that there are going to be people who desire to go deeper and because of the way that you share, those people are going to reach out. It's knowing that, and here's the really, this is the real mastery, is knowing that even if the timeline for when those people say I'm ready is not the same as your timeline, you are able to stay in the transcendental frequency of knowing that even though you're operating with the left hand over here, you can still be in receiving mode in the right hand. And so the energy that is creative and you're coming from being in that place of service, knowing that you're about to change people's lives and experiences just by being in your energy and sharing what it is that you are sharing, that you, there is going to be ROI.

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Even if you, even if the ROI comes to you in a different way than what you were expecting, this is the stuff that gets to be really, really exciting. And when you start to get your head around these pieces, and as I said, there are a lot of pieces in here and each piece I could go so much deeper on. But I want you to just to feel into the overview of what I have shared here. And just being able to start identifying where is it that my situation determines my frequency? Where is it that I'm able to transcend? When I think about the energy that I'm bringing to the table, how much

of that energy is, but what if nobody buys versus how incredible is this piece on its own going to be? Because the way that you show up consciously and subconsciously will absolutely change the game for you, even with just those little pieces.

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I interviewed the incredible Ola Pello the other day and she said something where you know when you're planting seeds, the seeds are growing. Remember, remember that the seeds are growing. People think that the soil is fertile, like nothing's happening and stuff is always happening. And it's to really remember that. This is really understanding when we talk about becoming a master of your energy, that, what Claire has just identified, like knowing how to erase the dot in the middle of the paper from your energy field, that is exactly what is required when you start to allow more and more in. And when I say more and more, and I'm talking about abundance in every area of your life, beautiful. Right for those of you who this resonated with and would love to go deeper, this is the type of conversation we're going to be having in the money.

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It will be called something different, but right now the working title is the Money Mindshift sessions. You can sign up for one month, you can sign up for the whole year, it really doesn't matter at the moment that we're in pre-sales, we don't have a sales page or anything like that. It's 97 pounds plus your VAT. The first one is going to be happening on 15th of September. It's 10:30 to 12:30. If you can't make it live, do not worry, there will be a recording. There will be an hour of teaching and then an hour q&a. So I really, the intention with this is I want to change the relationship you have, not just with money, but with receiving abundance in all areas of your life. And we start with money because it's this thing that so many people believe is the gateway to everything else.

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So we start with money, but I want you to know that you're going to be able to apply these lessons to every single thing that you do. It's super affordable, because I want this to change as many lives as possible. So if you want to play Suzyashworth.com forward slash money shift, is that what the link is? I'll put it in the top. It's 97 pounds. And if you're finding that you're having resistance around investing in the 97 pounds, you really need to be investing for the whole year. I can't express to you the intention that I have with these two-hour workshops is really like, I really want it to be life-changing in terms of the ROI that you get from this. I want it to be a hundred times, like that's the intention. It's going to be very special and I cannot wait to share with you. And yeah, if you have any questions, hit me up in the DMS. I love you. Okay. Take it easy.

Faith + Action = Miracles