

Suzy ([00:01](#)):

The same thing that I was thinking about when I wanted to hit my first 5k, it doesn't change. You get to really just assess as your business grows, how can I get even more aligned? How can I go deeper with this? Welcome to the limitless life experience podcast with me, your host, Suzy Ashworth. I'm a mum of three seven figure serial entrepreneur, hay house author, international keynote speaker, quantum transformation and embodiment coach and believer in miracles. My superpower is helping conscious leaders. Like you create six figure breakthroughs in your this fast so that you can expand into limitless living and being part of the tidal wave of positive impact that we want to create around the world. In this space. You'll hear me talk all about wealth, yourself, spirit and impact. This is the limitless life experience.

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Hello? Hello. Hello. You gorgeous human being. It is Suzy Ashworth here, quantum transformation and embodiment coach, and you are listening to the limitless life experience podcast. And I am so happy. Happy, happy to be here in your earbuds today. How the devil are you? My friend. So I have got a quick and dirty one for you today. We are just gonna get right into it and kick this off with a question for you, whether you are like feeling the vibes or you're not quite there yet, this is still going to be super relevant. The question is, what do you want to be known for, if this is going to be your most extraordinary year on the planet? What is it that you desire to be known for in your life and in your business? You know, when I think about this from a life perspective, I wanna be known as the person who, who really helps people see what is possible.

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Like, I want that in my life. I want people to be in my space and feel inspired and activated. And for them to be like, wow, there's no way that I wanna run my own business, or there's no way I wanna do this. There's no way I wanna do that. But when I am in the presence of Suzy, like I really genuinely feel like anything is possible. I want, that is my desire I wanna be known for that, in my life. And actually, I don't think it's any different from what I want in my business. I wanna be known as the person to come to when it comes to turning your dreams into your reality. I want quantum leaps to be the norm. I want people to come into my world when they are ready for massive activation. Where do you go when you wanna be massively activated, when you are looking to lean into your own personal truth and access a whole new level of freedom? Oh, we go to Suzy, Suzy and her team. That's what we do.

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This team, company activates magic within people, you know, and we do that through the unlocking of new possibilities. All of this is super fun. And even as I'm speaking, I'm like, also the queen of infinite receiving, when we go and work in Suzy's programs, when we interact with her team, the coaches, we activate a whole new level of receiving across all areas of our lives. Ooh, that feels really, really good. And from that place of knowing what it is that I wanna be known for, we as a company, wanna be known for that then becomes the filter for all of the content, for all of the experience, for all of the programs, for what it is that we are talking about, you know, what do you want to be known for? Are you acting and creating from that place? If you are not let this be the sign, let this be the nudge that things get to shift up at the beginning of the year, because as you double down on creating and being from that space, you're going to start to attract even more aligned clients who want to be in your world, who are ready to make the move.

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So that's the broad stroke. Like that's the bigger picture. That's the vision. Then underneath the vision, you are going to have your pillar content. So the queen of infinite receiving, stepping into infinite possibilities quantum transformation, all of that good juicy stuff. And how so? The things that we will talk about are energetics. The things that we will talk about are, you know, money mindset, sales, high ticket, selling worthiness freedom our values as a company which incorporate love and excellence. This is something actually that I have recommended since day dot and it still holds true is that you'll have your kind of big picture vision. And then you'll have pillar content that really demonstrates what it is that you do, the problems that you solve, the solutions that you provide, the things that you are passionate about when it comes to helping people create the lives that they are saying that they desire.

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So what is it that you wanna be known for overall? And then what are the pillar content strands that help you do that? And if we think about it like an Instagram grid, you wouldn't really wanna have more than nine. So if somebody can take a bird's eye view of your content and within those nine squares, get a real feel for how you're gonna help them and what it is that you're gonna do. And sometimes these posts will be inspirational. Sometimes they will be how to sometimes they'll be aspirational. Sometimes they'll be funny educational. Sometimes it will be, yeah, like I say, funny or pure entertainment, it will be a mix of all of those things. As you mix those things together, you will also be thinking about, is this creating connection in chemistry? Am I sharing stuff that is different? Is it gonna disrupt their thinking?

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Is it gonna help them see the world differently? And am I offering opportunities to go deeper? Is there some conversion content in there? So these are the kind of three key element that I want you to be thinking about when it comes to your messaging and magnetising a you know, perfect fit dreamboat clients for your world of business. I'm thinking about this as a multiple seven figure business owner. It's the same thing that I was thinking about when I wanted to hit first 5k, it doesn't change. You get to really just assess as your business grows. How can I get even more aligned? How can I go deeper with this? How can I, how can I go deeper with this? So the first piece is what do I wanna be known as second piece is what are the pillar contents that support that vision?

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And then thirdly, am I ensuring that the content that I'm sharing there's connection in chemistry, there's disruption, and then there are opportunities to go deeper. I hope that this was helpful for you. Please let me know if you have any questions, hit me up on the gram, Suzy underscore Ashworth, or come and play actually in our new home, which is the Quantum Success Hub over on telegram. You can find it, just by typing in quantum success, the Quantum Success Hub actually on telegram in the public search function, we are over there. We are having fun on a daily basis. You get to hear me sharing my thoughts of the day, sometimes in voice notes. So times in text, sometimes in silly GIFs, it's all happening and yeah, I can't wait to welcome you wherever it feels most aligned. And in the meantime, please remember that:

Faith + Action = Miracles.