

Big Bold Money Moves

Transcript

Suzy:

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Big bold money moves pay for themselves when you continue to take action in alignment with the first move. And what frequently happens is that people stop. And I want to say, don't do that.

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Welcome to the Limitless Life Experience podcast, with me, your host, Suzy Ashworth. I'm a mum of three, seven-figure serial entrepreneur, Hay House author, international keynote speaker, quantum transformation and embodiment coach and believer in miracles. My superpower is helping conscious leaders like you create six-figure breakthroughs in your business fast so that you can expand into limitless living and being part of the tidal wave of positive impact that we want to create around the world. In this space, you'll hear me talk all about wealth, yourself, spirit and impact. This is the Limitless Life Experience.

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Ola! Ola! So, today, I am not quite as organized as what I normally am. I normally have a few points that I've written down and I was just being at the beach, um, with the lovely Penny, having a morning walk. And I was thinking about what I wanted to talk about today. Somebody in the Telegram group had asked, you know, like what, like how do I make a big, bold money move? I wanna make 10K a month. I have just given up my job. And I am nowhere near the money that I thought that I would be making. And I was really, and I said, I would talk about this. Because a big, bold money move for me now is very, very different from a big, bold money move for me. Like when I had first started out. And then it's very different, depending on who you are, the length of time you've had in business and your tolerance for risk, a big, bold money move is gonna be different for every single one of you here.

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So I really, I want you to hear me when I say this, you never make a move from the mindset of where you are at when you are making a big, bold money move. You are always making the move based on the possibility, the desire and the level of intention that you have that you wanna be living into in the future. Does that make sense? Now? I think that one of the biggest traps that people get themselves into when they're making a big decision and, and I'm gonna talk about the kind of, I started, this was not an investment decision. It was moving myself out of my corporate. So a big, bold money move. Isn't always investing in a coach, but I will

talk about that. Frequently people get stuck because they look up where they are and they say, and they can't see ahead.

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They can't see. They're focused on the gap between where they are right now and where they wanna be. And they make their decision from where they are right now. And you can never make a big move based on where you are. You'll make a logical move. You might make a sensible move. You might make a reasonable move. People make reasonable moves when they focus on where they're at, as opposed to where it is they think is possible for them to be. Does that make sense? Or for me, it was, I need, without any shadow of a doubt, to be able to say that one sentence to my son with a level of authenticity. And so I've gotta get out. That was a big, bold money move. So the next move that I made was investing in a program, which I've talked quite extensively about. And the program that I invested in. 5,000 pounds. Which I didn't have. Which I didn't have.

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I put that investment onto a credit card. I paid 5,000 pounds and it was to, it was like a property course: How to buy property from people for a pound. Now from the outside, looking in that was the most ridiculous move that I could have made. Because I spent money that I didn't have on a course that I was never actually going to do learning a skill set that I was never, ever going to implement. Hands up if you have made that same—on the outside—silly move too. Now, the difference between myself and many people is that I, not even at the time, looked at that as a stupid move. Like there was a part of me that was like, like, grrr- how am I gonna get that money back? Like, what am I gonna do to get that money back? But I didn't berate myself.

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I didn't make it mean that I was a bad human. I didn't make it mean that I was, um, that I always made bad decisions. I didn't make it mean that I was irresponsible. I didn't make it mean that I couldn't be trusted. I didn't make it mean any of those things, but that action was a catalyst for me. It was a catalyst to knowing, like, even though this wasn't the path, and this wasn't the path because I didn't feel like I was helping people. I didn't want to be, in my eyes, it felt like taking advantage of people. I learned that that wasn't the path for me. And I would much rather invest 5,000 pounds in learning something that wasn't the path for me, um, in a month or two than spend 5, 10, 15, 20, 25 years, sometimes a lifetime, doing something that wasn't in alignment with me.

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And I really want you to hear me when I say this, many people spend their entire lifetime learning, that the thing that they're putting all of their time, their energy, their love, their effort into just isn't the thing. So do I wanna spend 5,000 pounds learning that in a couple of months, or do I wanna spend 25 years? Like the cost-risk equation, there is so fucking obvious to me. Now, at this point in time I

didn't know that I was going to be able to make money. I didn't know that I didn't know that I had that skill set. But because I had invested once I knew that I could invest again. And that's when I invested in B-School. It was \$2,000 at that time. I put that \$2,000 on my credit card. So I'm racking up the debt at this point in time. But that was a move because when I looked at it, it was like, okay.

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I, I believe that I'm gonna have to build my business online. I've got kids, don't wanna go out. Like, I, I believe I'm gonna have to build my business online and I've got no fucking clue how to do it. That was a big, bold money move. Now, again, I wanna bring it back to risk tolerance. In my entire life. Or not in my entire life, but like from the age of 19 to 23, I travelled around the world. And when I left on my first kind of excursion, I had 600 pounds in my back pocket for, I think, it was a trip that I was supposed to be away for eight weeks. I ended up being away for four years. The move to go to Thailand was a move away from wanting to where I was into the possibility of what could be, even though I didn't know what the possibility was.

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It was just, I know that I don't want this. And so the theme and I was doing this at 19, I then did it again when I left my corporate job and I didn't know that I was doing it. It was really from this place of what is possible. There's gotta be more than where I'm at. And because of that, I'm willing to take the risk and make a move. Big, bold money moves pay for themselves when you continue to take action in alignment with the first move. And what frequently happens is that people stop taking the action. They think that the move is the first, the move is the first thing, the second thing, and the only thing. And then when they don't get what it is that they desire immediately, or when the possibility doesn't look like it's about to come into bloom, they think that they fucked up and they stop. And I want to say, don't do that.

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Now, I also want to acknowledge that when you are just starting out in business, or your business isn't doing so well. And somebody says, here's your big, bold money move, invest 5,000... it can feel completely overwhelming. It can feel like this is not for me. I don't know. I don't have that money. I don't know where I'm gonna get that from. And that feels completely and utterly irresponsible. And here's my invitation for you as individuals. I want you to hear me when I say there's no, no one size fits all. There's no program that is suitable for everybody. And everybody's timeline is unique. But you have to decide how quickly do I want the result? How quickly do I want the new possibility? If you are okay with it taking time, if you are okay with it really taking time and your tolerance for risk is low, just go more slowly. And going more slowly is sometimes investing in the cheaper program.

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It's not getting a VA for 10 hours. It's getting a VA for two hours. It is, um, um, it's knowing what it is that you desire and kind of taking a bite-sized chunk. It's not a

big, bold move, but it's a move. And those moves will get you to where you desire to go eventually. For me, I'm a quick start. So I want everything that I have the idea I want it to have happened yesterday. And so in order for that to happen, um, I have to be willing to take big moves. I have to be willing to stretch myself beyond my comfort zone. So everybody has a comfort zone or, my preference is, a growth zone. So regardless of where you are, whether you are at your beginning or whether you are nine years in like me. Whether you are looking to make your first 5,000 or 10,000, or whether you are looking to go into multiple millions, ask yourself, where's my edge right now? Where is my edge?

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And make some kind of move from that edge. What doesn't ever work is for you to go round and round and round and round in circles, wanting something different to happen, but doing exactly the same thing. Doing exactly the same thing. That's not the vibe. So make the move, decide that you are going to get a return on the move that you've made. And in order for you to get the return, you have to, you have to look at things in a certain way. You have to take action in a certain way. You know, I got the return on my 5,000 pounds that I, you know, when I bought the course, because I understood this was a lesson in knowing this, this is not what I want, and that was a fucking great return. And because I look at it like that, it then enabled me to keep on making decisions, which ultimately continued to serve me at greater and greater, greater levels.

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So how do you make big, bold money moves? Find your edge. Like where do I feel uncomfortable then make the fucking move. And what I know from my experience is that the more, the bolder, the move for me, the more irresponsible the move for me, the more like lacking in logic for me, the better results I've got. If your risk tolerance is not as high as me, take smaller moves, but consistently do them. That is how you make a big, bold money move. Right my lovers. You are amazing and I will see you. Miss me. I will miss you. Take it easy.

Faith + Action = Miracles