

Back From South Africa

Transcript

00:00

Foreign. This is the Infinite Receiving Podcast. Helping conscious leaders like you tap into a wealth of abundance across all areas of your life and business. My name is Suzy Ashworth. I am a single mum of three and author of the Sunday Times best selling book Infinite Receiving. Crack the code to conscious wealth creation and finally manifest your dream life. On this show, I'll be sharing with you how you can upgrade your identity and your reality to create the life that you have been dreaming of because you are ready to be an infinite receiver. Hello, hello, you gorgeous human being. It is Suzy Ashworth and you are listening to the Infinite Receiving podcast and I am super happy to be back in your earbuds. I am pumped up, I am revved up, I am raring to go.

01:09

It feels like it has been an eternity since I have been on the mic. Hopefully you have not had a break in transmission at all. But it, yeah, it feels like it's been ages. I took a few notes before I started writing or before I started speaking, and I'm like, there are so many things that I want to share with you. And at the same time, I'm on a little bit of a limited time span today. And actually what is wild is even hearing myself say that one of themes that I have really been noticing and diving into and wanting to bring a whole new level of awareness and consciousness to is scarcity. And it is so wild to hear myself saying this to you. We are listening to the Infinite Receiving podcast. Like, receiving and abundance, it's my thing, baby.

02:13

And yet I was on a call with one of my mentors just a couple of days ago, and were talking about just changes that need to happen and things that I had felt like I was avoiding. And when I looked at what was underneath all of the avoidance, it was theme of scarcity. And I was like, I can't believe it. Like, there was almost a part of me that was quite annoyed. Why are we having this conversation? And thank goodness for my beautiful mentor. And he just said, look, this is why you're so good at what you do. You really understand this and where you are now. You have

come so far from where you were 10 years ago. And I was like, yes, this is true. Thank you for that reflection.

03:04

I am not going to waste time and energy flagellating myself around not being perfect or being presented with this because I am about to go into my next level, because I know that is how it works. But hearing myself immediately talk about the limitations I have around time, I'm like, there's theme again. And one of my commitments to myself is to not allow the words that I know are not serving me to go unchecked. I think that we do this way too much. And the more frequently I can check myself, the easier it becomes for me to then not only in real time, shift my perspective and perception, but also when I do my daily reviews. I'm really clear about if we were going to do that bit of the day again, how would we approach it? What would we say? What would we do?

04:03

So this will be the first piece opening the podcast in the frequency of I have so much to tell you. It is so exciting and maybe it's going to run over two or three episodes because I want to be able to cover everything with you in detail. So the two things that I definitely want to talk to you about today are South Africa and Infinite Receiving Live. Those are the two things that are most on my heart. And when it comes to South Africa, I just want to say, like, I am so bloody proud of myself for making this trip happen because I think I probably started talking about it about three weeks prior to us going and full transparency. I was a bit pissed off.

04:56

I was pissed off with my eldest teen and just feeling like the sense of entitlement that was oozing out of every pool needed to be put in check. And I was also just dealing with a lot of stuff environmentally that I just felt like, you know what, I was a little bit like running away. I was like, I do not want to deal with this all through the summer holidays and so what can we do? And obviously going on holiday was always on the agenda, but I hadn't actually booked anything. And what I really felt called to do is instead of going to Crete or Ibiza or any of the other places that we've been to in Europe over the last few years and kind of have that kind of typical villa, holiday, pool, beach. What we doing now? What we doing now?

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I just thought, I really want to give my kids a reality check. We are so bloody fortunate and the lives that they lead by the grace of God, it is simply by luck that they have been born in this country and have these opportunities and have myself and their dad as their parents. You know, people who have listened to the podcast have heard me say also many times, like, our kids pick us and we have cell contracts and all of that good stuff. But when I want to just ground this in reality, what I wanted to them to take on board is like, they've got it really good. They have got it really good. And I wanted to do that by doing some service orientated work whilst were there. And it was one of the best decisions I think that I have ever made.

06:55

I thought that I would experience a lot of resistance from the kids, if I'm honest. I knew that it wasn't going to be high luxury. I knew that probably we wouldn't have a lot of wi fi and you know, the intention was for them to work. And so I kind of thought this is going to be, it's very likely that this is going to be a in hindsight trip that they look back on in five years or 10 years time and say, you know what Mum, I didn't enjoy it at the time, but I really understand why you did that. And these were the things that I still think about or these were the things that I was inspired by, like that's what I was thinking.

07:39

So I was really steeling myself to, you know, bite my tongue and not need any positive affirmation from them about the experience. Like I really had to have that in the front of my heart. And what was actually true is that as a single mom with three kids, a 14 year old, a 12 year old, so we are each in between teen years and then my nine year old us all in very close quarters for three entire weeks, nobody died, nobody was killed in the making of this holiday. And actually I managed to have really important connection time with each of them at different times throughout the holidays. I had some really challenging conversations at times where I really did have to bite my tongue, where I really did have to lean into curiosity and be willing to listen.

08:52

And then of course we had just some super fun once in a lifetime experiences. And so I'm just so grateful for it all. I think that at times it was very confronting. I'm not sure that the kids really took on board in the same way as I did. Just like the gap between those who have and those who have not. And also the over systematic structures that still to this day have race at the forefront of control, of money, of corruption, of holding people back. I didn't think it would be like that now. And some of that was really confronting to see. And I think that the things that the kids did pick up on they found hard. And you know, of course we had conversations about why certain things were the way that they were.

10:01

But again, when you've been brought up in this country and you are a kid like being able to compute really what it is that you're seeing and why you're seeing it, I think was challenging at times, but nevertheless important. On the other side of things, we, when were at the sanctuary, learning about the difference between zoos and sanctuaries, understanding the stories of the animals and feeling the passion. And I would say that this is not just at the sanctuary. This is really every single person that we met who was in service, their passion for what it is that they did like, seeps through every single pore of their being. And for me, it was so inspiring to see this level of passion and really it be quite disconnected from their own personal paycheck.

11:03

And do not get me wrong, do not get it twisted at all, these people are always thinking about money because it is so scarce for them. And before the money for themselves is service for the communities or for the animals or for whatever their passion is. And hearing people talk about what they care about so deeply, and it have nothing to do with the revenue that they have generated was really just a breath of fresh air for me. And again, you know me, I have no issue with people celebrating their success. I want people to celebrate their success. One of the highlights of the trip for me was doing an impromptu workshop session with some senior leaders at a school for disabled children. Many of the kids there had been impacted by things like fetal alcoholism and were severely disabled or autistic.

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Just many non traditionally able children. I think I've said that completely wrong,

but you get what I'm trying to say. And went to the school. I was really touched by the mission and the vision. And one of the teachers asked me what it is that I did and I explained. And then she was looking at, I was thinking, God, how can you still not have your elevator pitch like nailed 12 years in? Because I felt like she was looking at me like she was confused. I was just like, oh God, you really gotta get this sorted. And then she looked at me and just said, God, I think that this is divine intervention. We were talking about this earlier on this morning and we really need this.

13:05

And off the back of that, I ended up doing a session with them the following day and. And it was one of the most profound things that I have done to see the impact that I was able to make in such a short period of time with these human beings. I was just like, oh, blown away. And to tie this back in, seeing their level of passion for their work, seeing them receive so little in monetary game for themselves, and yet still their level of expertise, their mastery, their care, their passion, all of that was just really it inspired me to not just be talking about the foundation, but what does it look like to get this foundation up and running? How can I continue to contribute? How can I pay this forward?

14:03

Because this privilege and my gifts and this purpose get to mean so much more and touch so many more people. When I take a little bit of the fire that these people have for their communities and their projects and the things that they're working on, and I apply that to what I am doing here. Wow. There is going to be no stopping me. And so this is the energy that I have come back to the UK with the kids, went straight to their dad. So I have been on my own. And honestly, for the first 24 hours, I was a bit like, I don't really know what to do with myself. It's very quiet. Let me just text Aluna. Let me just text Coco. Got to find a reason to text Caesar. Where have my kids gone? That was again, another hidden.

15:02

Just treasure for me. I think, in the past, being away, I mean, one, I've never been away with the kids by myself for that length of time on my own. And I know that probably up until about six months ago, my body clock was just super used to the way that we split our time together. So if I ever had to do an extra day, I would

really feel that. And so I just expected to come back from this holiday feeling completely exhausted, drained, and just like, I never want to see you again. And it didn't feel like that at all. And that for me was also just a really good sign that we had an amazing time.

15:46

And at the same time, just to be really super clear, I was really annoyed with my son when we were leaving South Africa, because all I wanted to do is leave on a really positive note. And he just got knocked into something that was totally unnecessary and he really pissed me off. I don't want you to think that it was all sunshines and roses and glitter and unicorns. There were some really hard and challenging moments with them. But by far and large, and especially when I look at the context that went on the trip on, I'm just so happy. Anyway, I've come back inspired. I've come back fired up and just really ready to go. And the big thing that we are working on is Infinite receiving live.

16:41

I announced four days ago now, actually, that we had 100 tickets to sell before the 19th of September. When I looked at the calendar, I was like, oh, my goodness, we've got 40 days. And now I think we're on day 36, we've got 84 tickets remaining and I've never felt so excited about a ticket number, to be honest. I remember actually when a hundred was the number, it was always the number that I wanted to have in the room. And so now to be like, we've got a hundred tickets to sell, like let's go, we've got. The time was 40 days to do it. I was just like, God, this is of course this is already done. Of course it is already done. Of course this is going to be the last time that we are in this venue.

17:27

This is going to be fun and exciting. And whilst I was away I decided that I was going to be really intentional about posting every day and I wanted to hold myself accountable. So I set up this kind of little activation called Abundant August and the intention is just for me to post and then share and then I invited some people to come in behind the scenes and so they could experience my thought process. So I've been posting every day since 1 August and interestingly, I have seen my follower count go up, I've seen my engagement go up, I've seen me hit some much higher view numbers than usual. So all of that has been super exciting and

really teased me up for utilizing the platform in the way that I really want to be able to play with it.

18:20

For Infinite Receiving Live and the tickets. Now all of this is really just me saying that I felt very connected to the business. Even though I've been out of it and I really have been out of it, I was not forward facing with my clients. I answered a couple of voxes, but really I was with my kids, I was in South Africa, I was doing my thing and I just posting every day. That was it. Now that I'm back and this was activated whilst I was away, I always feel my most inspired and my most creative. When I've got on a plane and I'm exploring new places and I'm curious about the people that we're meeting. Like that always gets the juices flowing.

19:01

And so when I was thinking about the fact that we've got 40 days and these hundred tickets, I'm like, what are we going to do to sell these hundred tickets? And in the spirit of Abundant August, make it really fun. Like it's got to feel fun and exciting. Otherwise I don't want to do it. I don't want to go into Infinite Receiving Live and be talking about wealth expansion across every single area of your life and have had to absolutely kill myself to get the people in the room. That is not the vibe. And so really, this whole period right now is like an experiment for me. I always get my content from the leader to every event. I do.

19:41

And because Infinite Receiving Live is all about the magic, it's about the manifestation, it's about the energetics, it's about the science and the Energetics coming together for us to create a really rich life, a really wealthy life. It is my job to make sure that I am living it at the next level for me so that this can be the juiciest and realist content that I have ever brought to the stage. And so I'm like, okay, what's going to make this really fun? What can I do? And I'm like, I'm going to do a raffle. I'm going to do a raffle and I am going to be giving away some of the best prizes and gifts that I have ever done. I'm going to take someone to Ibiza. I'm not going to take someone to Ibiza.

20:29

I'm going to take someone to Ibiza and we're going to hang out for two days and

have a deep dive immersion it. I'm going to pay for the accommodation, I'm going to pay for the flights. Oh, my God. I. What? Like, I've got this whole two day VIP mastermind experience with me and I. I'm losing my own. I'm like, what else can I give? I'm like, everybody always wants to speak on my stage. Okay, we're going to give somebody some stage time. What else can I give? People? Love the podcast. You know, I'm gonna interview someone on the podcast, like, so I've got this whole plethora of incredible prizes. Anyway, we did our first masterclass to sell some of the remaining tickets yesterday, actually called the Wealth Trifecta, and it was really amazing. Feedback has been next level, which always I love.

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We sold 16 tickets, which is amazing. And I was like, you know what, though? The raffle's really good if you know that you're going to be in the room. But in order for this to be even more juicy, you don't just want a chance of winning. You want something to actually incentivize you to be there outside of a 1 in 200 chance of winning a prize. And actually because of the game that I'm playing with the tickets. And you can get more raffle entries dependent on your participation, basically with me before the event and inviting friends and all of that good Stuff, it wouldn't be a 1 in 200 chance you could give yourself. You could really stack the odds in your favor if you just play the game.

22:11

But more than that, I wanted to add something to the ticket, to make the ticket so fucking amazing that people would be like, I would be so stupid to not come to Infinite Receiving Live. What can that be? And I'm thinking about this after the masterclass and I'm like, do you know what would be really amazing? Is to let everybody come to Ibiza. And I was like, I can't do that. And literally, as I am saying I can't do that. My mind is thinking, but what if you could do that? And I'm like, but what if we can do that? What would that need to look like?

22:48

And to cut a long story short, I made the decision that for everybody who bought a ticket on the Master class, and for the people who were kind of playing around with things afterwards, I would let them have a place on a one Day Mastermind in Ibiza with me for the cost of a ticket. I mean, a one Day Mastermind with me in Ibiza for free, because the ticket pays for Infinite Receiving Live. That felt like I was

like, I don't know whether this is the most genius thing I've ever done in my whole life or the most crazy stupid thing, but it feels good. Let's go. There's so much that I want to say to you.

23:29

I think probably the next podcast episode is going to be a continuation of this, and I'm going to talk to you about juicy offers and what I have finally allowed to land in my body. Not just about good. I've been creating good offers for the last decade, but what really makes the juiciest, most irresistible offer known to man. And coming to one of my events will change your life. But being able to come to a mastermind in one of my favorite places in the world and be able to go deep on your business for free just because you're coming to the event. Oh, my God. This is a whole different story. So this is where I'm at. This is the energy of South Africa. This is the energy of giving back. This is the energy of being on purpose.

24:18

This is the energy of wanting to be a master of my craft and really share that with the world. So here we are. If it feels bloody brilliant. So I'm gonna call it here, we are going to continue in the next episode. If this has been activating for you want to come to Infinite Receiving Live, you should do. Because Guess what? You can come to Ibiza too. There are a limited number of tickets. So this is really about you owning the fact that you want to be in the rooms with some of the most incredible people in the whole entire world. If you do, all you have to do is go to suzyashworth.com forward/infinite receiving Live, get your ticket and then email us in and say, I'm coming to Ibiza. Oh, we're gonna have a party. Yeah. All of it. All of it.

25:15

All of it. All of it. If this has been activating for you, if you're feeling inspired, please do me a favor, share this with a friend. In fact, if you have a friend that isn't already on my email list, they can come to Infinite Receiving Live for free. Just email my team on heyusiashworth.com they will fill you in with all of the details about how you can bring your friends along. And in the meantime, please remember that Faith + Action = Miracles. I cannot wait to continue this conversation with you in the next episode. Thank you for listening to Infinite Receiving with me. Suzy

Ashworth. I'd love to share with you my Infinite Receiving activation audio. Go to suzyashworth.com/ActivateInfiniteReceiving.